



Welcome to Continuing Education's Online Pilot Program FALL 2020

The Alumnae of Northwestern University invites you to join us as we launch our venture into online Continuing Education courses.

We look forward to the day when we can be back together in person; but until then, we're excited to offer you an enriching, educational experience with Northwestern's professors, but through a Zoom platform. The classes will be live streaming as well as recorded for viewing later.

Please remember that this is new ground for us and know that we will be working to improve the process. We will be asking for your feedback as the quarter progresses. An evaluation form will be available on our website.

Alumnae Continuing Education is a program of university level non-credit courses taught by members of the Northwestern University faculty. Established in 1968, this unique program is organized and run entirely by volunteers, all alumnae of Northwestern University.

Alumnae Continuing Education is open to everyone. It provides a stimulating opportunity for interested adults to gain a broad knowledge in many fields. All profits are given to the University in the form of scholarships, fellowships, and grants for carefully selected projects.

Accessing our Online Courses Fall 2020

First: REGISTER

- Register online at Norris Box Office:
<https://nbo.universitytickets.com>
- Shortly after registering, you will receive an email confirmation, which is your receipt for payment.

Second: LINKING TO SESSION

- At least 24 hours, but not more than 48 hours before the start of each of the nine sessions, you will be emailed a Zoom link to click on at the start of the session. You will also receive an email reminder with the link one hour prior to the start of each session.
- Plan on “arriving” at the session at least 10 minutes before the session begins.
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Need additional help with your registration? You may leave a voicemail message at the following number: (847) 604-3569. *(We will make every effort to return your call within 24 hours)*

<https://www.nualumnae.org>



Celebrating 52 Years of
CONTINUING EDUCATION

Daytime Noncredit Courses for the Public

Sponsored by

The Alumnae of Northwestern University

Engaging Minds, Enriching Lives

Fall Quarter 2020

Tuesdays, Sep. 22 - Nov. 17

Register for Alumnae Courses online through Norris Box Office.*
Check the Norris Box Office site for updated Fall 2020 online registration
dates and information: <https://nbo.universitytickets.com>
For additional support, call our voicemail number: (847) 604-3569

- A. The Turbulent '60s**
*Faculty and Emeritus Faculty from
Communication Studies, Economics, English,
History, Oncology, and Political Science, and
retired Northwestern senior administrators*
Tuesdays, 9:30-10:45 a.m.
- B. Chinese Politics**
William Hurst, Professor, Political Science
Tuesdays, 1:00-2:15 p.m.

**Registration by U.S. Mail is no longer accepted.
In-person registration at the Norris Box Office is not available
for Fall 2020 due to COVID-19. Please register online.*

**Fall 2020 courses will be offered online only, via Zoom webinar.
See details on page 2 of this brochure.
Visit us at our website: nualumnae.org**

A. The Turbulent ‘60s
Tuesdays, 9:30-10:45 a.m.

Social upheaval, massive demonstrations, a controversial war, significant Supreme Court decisions, economic worries, government policies for a better society, and a changing culture—no, not the present, but a deep dive into the Turbulent ‘60s. Learn what happened then and the ramifications of that era on society today.

Sep. 22 Introduction
Kevin Boyle, Professor, History

This talk sets the stage for the ‘60s by stopping by an ordinary side street in Chicago’s bungalow belt on the Fourth of July 1961. There, under the flags and the elms and the threat of rain, we’ll find a new perspective of the decade to come.

Sep. 29 Panel Discussion: Student Unrest at Northwestern
Note extended time for this session only: 9:30-11:00 a.m.

Ken Janda, Professor Emeritus, Political Science: When Students Evicted the Faculty from Harris Hall.

Jack Hinz, Retired, former Director of Admission and later Dean of Students in the ‘60s: I was in the Middle of It!

Jeff Rice, Senior Lecturer, Political Science: A View of a Participant. What did the people on the barricades think during the protest? What was our view of the world? Of Northwestern? Of the events? What made us do what we did?

Eugene Sunshine, Retired, Northwestern’s Senior Vice President for Business and Finance and a student in the ‘60s: What Did Students Think?

Oct. 6 Economic Legacy of the ‘60s
Robert Coen, Professor Emeritus, Economics

The ‘60s saw the launch of many progressive economic programs: most notably, a large tax cut to “Get America Moving Again”; the Alliance for Progress to aid Latin America; and the “Great Society” initiatives (War on Poverty; Medicare and Medicaid; Head Start; and National Endowments for the Arts and Humanities). We will look into what sparked this progressive agenda, the resistance to it, and, in hindsight, its successes and failures.

Oct. 13 Popular Culture in the ‘60s-Music, Film, TV, and Books
John M. Merrill, MD, former Professor of Oncology, Feinberg School of Medicine

This lecture will be about more than the music of the ‘60s. Music and film both influenced and reflected the upheavals of the decade. The “counterculture” of the ‘60s was a reaction to the norms of the time, particularly post-WWII values, and once started in the United States, spread around the world.

Oct. 20 Who Won the War on Poverty?**Henry Binford**, *Associate Professor, History Department*

More than fifty years later, policy makers, scholars, and journalists still debate the wisdom and consequences of Lyndon Johnson's ambitious efforts to improve economic opportunity for Americans. This lecture will explore where the "war" came from, what strategies it included, what it did and did not accomplish, how it became controversial, and why it keeps coming up in public discussions of inequality.

Oct. 27 Time Warps: American Novelists and Poets of the ('40s, '50s) '60s, ('70s and '80s).**Bill Savage**, *English Department, Academic Adviser*

What do we mean when we say "'60s American literature"? Books written between 1960 and 1969? Or books set in, or "about," the 1960s, written later? Or books written earlier but culturally influential during the 60s? This lecture will address literature's significance during the 1960s, and the 1960s significance in American literature since then.

Nov. 3 That War: The Vietnam War**Michael Sherry**, *Professor Emeritus, History*

Why did the U.S. wage it? Why, and for whom, was it so disastrous? What legacies did it leave?

Nov. 10 SCOTUS in the '60s: The Legacy of the Warren Court**Jerry Goldman**, *Professor Emeritus, Political Science*

This lecture will examine the lasting legacy of the Supreme Court in the 1960s. The Warren Court breathed new life into the Bill of Rights. The swift change wrought by Earl Warren and others – and resisted by some older icons – slowed. However, the leadership qualities of the new Chief Justice were no match for his predecessor.

Nov. 17 The Rhetoric of the 1960s**David Zarefsky**, *Professor Emeritus, Communication Studies and former Dean of the School of Communication*

Topics covered will include public speeches and presidential leadership; the rise and fall of Cold War rhetoric; The New Frontier and The Great Society; justifying and challenging the war in Vietnam; new forms of protest rhetoric; the 1968 election and the triumph of conservatism.

Profiles of our faculty speakers and additional information about the course are available on our website: <https://www.nualumnae.org>.

B. Chinese Politics

William Hurst, *Professor, Political Science*

Tuesdays, 1:00-2:15 p.m.

China is the world's largest country by population, the largest and most important authoritarian regime of the 21st Century, the oldest continuous state in world history, and (in the minds of many) America's most important global competitor. Yet, too few people study or think about Chinese politics systematically. This class offers an introduction to contemporary politics in the People's Republic. Key topics will include: an overview of China's political history (especially since 1949), a discussion to how the state and Communist Party are organized and interface with each other, and in-depth analysis of critical social, economic, and political changes and challenges since 1989 and up to the present day. In particular, we'll focus on issues of land, labor, law, and China's troubled borderland regions of Hong Kong, Taiwan, Xinjiang, Macau, and Tibet. In our last session, we'll talk about where Chinese politics might go from here and China's evolving role in the region and the world.

Sep. 22 Historical Overview I

We'll begin with a review of the history of Dynastic/Imperial China, the Republican Period, and the Chinese Communist Party (CCP)'s rise to power. A more detailed analysis of the Mao era, from 1949 through to the Cultural Revolution, will follow.

Sep. 29 Historical Overview II

We'll pick up with a summation of the Cultural Revolution endgame and succession politics, before moving on to talk about Hua Guofeng's interregnum and the rise to power of Deng Xiaoping. We'll then move to a discussion of politics in the Reform Era and of the 1989 student movement, ending up with an overview of the 1990s and 2000s, through to the present day.

Oct. 6 Structures, Ideas, Leaders, and Debates

This lecture will focus in on the institutional structures of the CCP and Chinese states, but will move pretty quickly to an analysis of ideological debates, specific leaders' styles and strengths, and several ongoing debates that I believe have permeated Chinese politics across multiple time periods.

Oct. 13 Political Economy from Mao to Now

This class will examine how the planned economy actually worked, who won and who lost from collectivization and state-led industrialization. We'll then turn to just how Deng and others sought to reform the system and what effects this had – successes as well as unintended consequences. We'll conclude by looking at the two most recent rounds of serious change in China's political economy, in the mid-1990s and after the 2008 financial crisis.

Oct. 20 Land and Rural Politics

What has become of the largest class in Chinese society? How have farmers fared in the reform era? Land and the state's control over it have been key to China's development model since the 1950s, but this has kept hundreds of millions in relative (and sometimes absolute) poverty. We'll review how rural residents have related to the state, how they have petitioned for redress of their grievances and seen their political lives change, and how the state and Party try to manage their expectations and participation.

Oct. 27 Labor and Workers Politics

This class will focus on two key groups of workers: those in urban state-owned enterprises and those migrating from rural areas into cities to work in the informal and private sectors. These two groups have faced distinct challenges and at time have even been pitted against each other in competition for scarce employment. But together they form the majority of the largest urban workforce in the world and probably the most critical social group the state feels it needs to control and assist.

Nov. 3 Law and Legal Institutions

China's legal system changed dramatically after 1949 and again after 1978. But it was in the 1990s that we clearly see a semblance of today's order come into focus. We'll explore how and why China's criminal apparatus operates in one manner, while its civil dispute resolution system works very differently, as well as the implications of this hybrid model for political, social, and economic life.

Nov. 10 Troubled Borderlands: Hong Kong, Macau, Taiwan, Tibet, & Xinjiang

These four regions present extreme challenges to the CCP, which it still struggles to meet. We'll review and discuss each area's unique history and institutional arrangements and examine why their governance problems are so intractable.

Nov. 17 Whither the CCP? China's Political Future and Role in the World

In this final session, I'll begin by thinking about where China might go from here in terms of its own internal political, economic, and social development. We'll conclude with a discussion of what China's changing role in the world has been and what it might look like—in relation both to the United States (by this class we'll know who our president for the next four years will be) and to other key regions (e.g. other parts of Asia, Europe, Africa, etc.).

Biographical information about Professor William Hurst and additional information about the course are available on our website: <https://www.nualumnae.org>.

WAYS TO STAY IN CONTACT

The Alumnae of Northwestern University
Continuing Education Program

How to Join Our Mailing List:

If you would like to receive the quarterly course brochure by mail, go to either our website homepage: **www.nualumnae.org** or to the Continuing Education page and click on the button “Sign Up for the Mailing List” on the left hand side of the page. This will take you to an online form that you will need to complete. Click “Submit” after completing the form.

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On the Web: www.nualumnae.org

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Follow us on Twitter: [@nualumnae](https://twitter.com/nualumnae)



Important University Policy Notice:

In order to respect copyrights, rights of publicity, and other intellectual property rights, we forbid the taking of photographs or the making of video or audio recordings of lectures and class materials.



The Alumnae of Northwestern University

We invite you to join us as we begin the 52nd year of Alumnae Continuing Education, offering an online version of our long-running series of engaging and enriching courses featuring Northwestern professors.

During our pilot program this quarter we will work to make the experience not only enriching but also user-friendly.

We will provide a link to an electronic evaluation form midway and at the conclusion of the course to help us evaluate the effectiveness of these virtual classes.

We send our warmest wishes for a safe and healthy time while we all shelter in place.

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COURSE REGISTRATION INFORMATION

Pricing

- EACH 75 minute, 9-week online course is \$125.00 for access to both a live webinar and a recording of the week's session.
- Each week, a recording will be available for six days following the session.
- There is no multi-course discounting.
- There are no per diems for these online courses.

Registration

- All registrations will be ***ONLINE ONLY***; no in-person registration at Norris Box Office, no mail registration, and no phone registrations will be available.
- To register online, go to the Norris Box Office at <https://nbo.universitytickets.com/> and follow the appropriate steps to enroll in the desired number of courses.
- Your email confirmation from Norris Box Office verifies your registration but it is not your Zoom entry to class.
- At least 24 hours, but not more than 48 hours before the start of each of the nine sessions, you will be emailed a Zoom link to click on at the start of the session. You will also receive an email reminder with the link one hour prior to the start of each session.
- In order to access the first webinar on September 22, your online registration must be completed by midnight, Friday, September 18, 2020. If you register on September 19 or later, we cannot guarantee timely entry to the course on September 22, the first day.
- However, all presentations will be recorded and will be available for six days following that week's session. The same link will be used to access that week's live webinar and the recorded session.

Refund Policy

- If you withdraw from class prior to the first webinar, a \$10 cancellation fee must be purchased online and a full refund will be given to the credit card used for the initial purchase.
- Thereafter, no refunds will be given.
- Credits are not given for future classes.
- A transfer, at no cost, to another class offered during the same quarter is an option.



The Alumnae of
Northwestern University
P.O. Box 2789
Glenview, IL 60025-6789

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The Continuing Education Program of the Alumnae of Northwestern University is staffed by volunteer members as an educational project. All profits go to provide scholarships, fellowships, gifts and grants to the University.
